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FOR IMMEDIATE RELEASE

August 19, 2009

20th Annual The Word On The Street Toronto
Sunday, September 27, 2009 - Queen's Park
11:00 a.m. to 6:00 p.m.
Free Admission
www.thewordonthestreet.ca

The Word On The Street has lots of family fun to offer on KidStreet!

(Toronto) – **The Word On The Street** is pleased to present four lively programming venues for children, a huge exhibitor marketplace of family-friendly wares and a new Activity Guide produced by the editors of *Owlkids* and *chickaDEE*, all on **KidStreet!**

The place where books come alive, the **Children's Activity Tent** is one of the liveliest places on KidStreet! Draw along with renowned artist **Barbara Klunder**, decorate delicious Cups 'o Cake with **Elisabeth de Mariaffi**, dance along with **The Funky Mamas** and touch a python courtesy of **Reptilia!**

A selection of our country's favourite authors and illustrators will descend upon our **Children's Reading Tent** to present from some of 2009's best children's books. Hear from **Cary Fagan's** continuation of the *Jacob Two-Two* series, count along with **Charles Pachter** in *Canada Counts* and see **Barbara Reid's** beautiful plasticine illustrations.

If you have children age three and under, the **Little Readers Tent** is the place for you! Enjoy storytelling, rhyming activities and music for your kids while gathering tips on how to introduce early-literacy into your wee one's daily schedule. Segments will be led by the **Toronto Public Library**, **Parent-Child Mother Goose Program**, **Celia Lottridge** and many more!

Our crowd-favourite, the **TVOKids Stage** will feature its most-loved personalities for fun, games, singing and dancing! You can read along with **Gisèle** or pick up some smooth moves from **Jackie's School of Dance**. Don't forget to come by and say hi to **Polkaroo!**

We are also pleased to announce that KidStreet will have a new location at the south end of **Queen's Park** along Wellesley Street. With a larger marketplace than ever before, visitors can check out new vendors and drop by their favourite booths like **Mabel's Fables**, **Scholastic**, **Sylvan Learning Centres** and **Random House of Canada!**

KidStreet will also play host to the special celebrations for *chickaDEE Magazine's* 30th birthday. Make sure to check out our **KidStreet Activity Guide**, brought to you by the editors of *Owl* and *chickaDEE* and featuring characters from their publications!

About The Word On The Street

Every year on the last Sunday of September, in Vancouver, Kitchener, Toronto and Halifax, The Word On The Street unites the country in a national celebration of literacy and the written word. Annually attracting more than 200,000 visitors to its Queen's Park location, The Word On The Street in Toronto is the largest book and magazine festival in Canada. The 2009 edition is set for September 27, 2009.

Please add this information to your listings. Images are available upon request.

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