

THE WORD ON THE STREET

TORONTO'S ANNUAL, OUTDOOR BOOK AND MAGAZINE FESTIVAL

WOTS 1990	
Date	Sunday, September 30, 1990
Location	Queen St. West, between Spadina and John
Attendance	40,000 festival goers
Exhibitors	74 exhibitors
Programming	2 Stages: <i>Soho Stage</i> featuring emcee Brian McFarlane, Mayor Art Eggleton, David Suzuki, Toronto Star Media Spelling Bee, Molly Johnson and Big Sugar; <i>KidStreet Stage</i> featuring emcee Sonja Dunn, Reading is Fun with Ronald McDonald, The Beirido Brothers, TPL Storytelling Session
Featured authors, hosts & performers	Jack Batten, Stuart McLean, Knowlton Nash, David Suzuki, Molly Johnson, Big Sugar, Paddington Bear, Bart Simpson
Other	<ul style="list-style-type: none"> • Ticketed events: le Sélect Bistro Breakfast with Knowlton Nash (\$30); Science Fiction Brunch with Spider Robinson and Judith Merrill; Peter Pan's Tea with Clare MacKay (\$10 adults, \$5 children); Murder Mystery Progressive Dinner (\$65) • Other Events: The Book Exchange at a WOTS booth (book swap or \$1 per book) • Lots of authors at exhibitor booths, i.e. Greg Gatenby at the Carnation Cooks Corner; Storytelling at Mabel's Fables; The Launching Pad held at the Rivoli bar/restaurant on Queen Street • Specialty exhibitor categories included Fringe Beat, Writers Block and KidStreet

WOTS 1991	
Date	Sunday, September 29, 1991
Location	Queen St. West, between Spadina and McCaul
Attendance	80,000 festival goers
Exhibitors	112 exhibitors (38 additional booths)
Programming	3 Stages: New musical stage added – the <i>City Stage</i> (with the Barenaked Ladies); <i>KidStreet Stage</i> (Peter and Richmond) had double the number of authors and entertainers than in 1990
Featured authors, hosts & performers	Pierre Berton, Michael Redhill, Barbara Reid, Nino Ricci, Daniel Richler, Leon Rooke, Barenaked Ladies, Clifford the Big Red Dog, Franklin the Turtle
Other	<ul style="list-style-type: none"> • WOTS expands from John to McCaul • Project Word for Word (kids 12 – 15 did street performances based on stories new and old) • Visitors helped build a giant bookworm • Specialty exhibitor category added – Magazine Mews

WOTS 1992	
Date	Sunday, September 27, 1992
Location	Queen St. West, between Spadina and McCaul
Attendance	100,000+ festival goers
Exhibitors	190 exhibitors
Programming	4 Tents and Stages
Featured authors, hosts & performers	Margaret Atwood, Austin Clarke, Katherine Govier, Barbara Gowdy, Clifton Joseph, Gordon Pinsent, John Ralston Saul, Adrienne Clarkson, Holly Cole, Erica Ehm, Marni Jackson, <i>Arthur the Aardvark</i> , <i>Berenstain Bears</i> , <i>Garfield</i> , <i>Anne of Green Gables</i>
Other	<ul style="list-style-type: none"> The Word On The Street <i>Science Fiction Short Stories Contest</i> (book sponsored by Canada Post)

WOTS 1993	
Date	Sunday, September 26, 1993
Location	Queen St. West, between Spadina and McCaul
Attendance	100,000+ festival goers
Exhibitors	130 exhibitors
Programming	7 Tents and Stages: <i>Knives and Forks Food Tent (x2); Canada Post Authors Tent; KidStreet Stage; Bell Canada Celebrity Reading Tent; Launching Pad; Coles Corner</i>
Featured authors, hosts & performers	Margaret Atwood, Arthur Black, Graeme Gibson, Gordon Korman, Bob MacKenzie, Ed Mirvish, Rick Salutin, Ballet Creole, The Philosopher Kings, Rupert the Bear
Other	<ul style="list-style-type: none"> City of Toronto Book Awards presentation on City Stage Cartoonist, Seth, illustrated cover of Toronto Star WOTS Guide Busker Boulevard (John between Queen and Richmond) Read 'n' Rest (Park behind St. Patrick's Market) Bank of Montreal Mini Golf for Literacy (at the Citytv parking Lot, with Peter Gzowski)

WOTS 1994	
Date	Sunday, September 25, 1994
Location	Queen St. West between Spadina and McCaul
Attendance	100,000+ festival goers
Exhibitors	157 exhibitors
Programming	7 tents: <i>City Stage; Writing Away with PEN Canada; Smithbooks' Launching Pad; Knives and Forks Food Tent; Bell Celebrity Reading Tent; Canada Post Author's Tent; KidStreet Stage</i>
Featured authors, hosts & performers	Margaret Atwood, Dionne Brand, Robert Fulford, Katherine Govier, Robert Munsch, Russell Smith, Peter Unwin, The Cat In The Hat, Dudley the Dragon, Miss Frizzle, Polkaroo, Hoot the Owl
Other	<ul style="list-style-type: none"> WOTS 5th Anniversary Wordmark is "sold" to The Word On The Street Canada for \$1 in preparation for expansion to other cities "Toronto Book & Magazine Fair" is incorporated in Ontario, doing business as "The Word On The Street Toronto"

WOTS 1995	
Date	Sunday, September 24, 1995
Location	Queen St. West between Spadina and Simcoe
Attendance	100,000+ festival goers
Exhibitors	190 exhibitors
Programming	12 Tents and Stages: <i>Native Earth Performing Arts Stage; PEN Canada Censorship Café; Bell Celebrity Reading Tent; Canada Post Authors Tent; Native Canadian Centre Storytelling Tipi; City Stage; Smithbooks' Launching Pad; "Wild Things" Creative Playground; Sears KidStage; Knives and Forks Food Tent; The Toronto Star Page to Pavement Stage</i>
Featured authors, hosts & performers	Jack Batten, Susan Cole, Cary Fagan, Michael Martchenko, Paul Quarrington, Jan Thornhill, Eric Wright, The Toronto Symphony, <i>Smitty the Book Worm</i>
Other	<ul style="list-style-type: none"> • Expands from McCaul to Simcoe • WOTS expansion to Vancouver and Halifax • "Word on the Net" Interactive Tent (hookup with WOTS Halifax and Vancouver) • Expanded KidStreet • Antiquarian Gallery and Road Show • Magazine Café and 'Zine Scene with panel discussion on how to write for magazines

WOTS 1996	
Date	Sunday, September 29, 1996
Location	Queen St. West between Spadina and Simcoe
Attendance	100,000 festival goers
Exhibitors	198 exhibitors
Programming	8 Tents and Stages: <i>Chapters Launching Pad; Gap Kid Stage; Bell Celebrity Reading Tent; Toronto Star Page to Pavement Stage; Word On Stage; Authors Tent; PEN Canada Readings; City Stage</i>
Featured authors, hosts & performers	Linwood Barclay, June Callwood, Afua Cooper, Kevin Connelly, Richard Cumyn, Roy McGregor, Stuart McLean, Jan Wong, Bonnie Stern, Luba Goy, Raptor B.J. Taylor
Other	<ul style="list-style-type: none"> • Antiquarian Gallery and Road Show • Magazine Café and 'Zine Scene with panel discussion on how to write for magazines

WOTS 1997	
Date	Sunday, September 28, 1997
Location	Queen St. West between Spadina and Simcoe
Attendance	100,000 festival goers
Exhibitors	190+ exhibitors
Programming	9 Tents and Stages: <i>Chapter's Launching Pad; Viacom Authors' Tent; PEN Canada Writing Home; The Toronto Star Writers' Tent; Trimark Mutual Funds Talking About Money Tent; Gap Kid Stage; Bell Celebrity Reading Tent; Literacy Tent (with a show by TVO Kids performers); Starbuck's Eco-Fun Corner</i>
Featured authors, hosts & performers	Austin Clarke, David Eddie, Linda Frum, Joy Fielding, Kim Moritsugu, Andrew Pyper, Erika Ritter, Richard Scrimger, Ting-Xing Ye
Other	

WOTS 1998	
Date	Sunday, September 27, 1998
Location	Queen St. West between Spadina and Simcoe
Attendance	100,000 festival goers
Exhibitors	225 exhibitors
Programming	11 Tents and stages: <i>Viacom Authors Tent; Chapters Launching Pad; Phoebe Condominium MainStage; Toronto Star Writers' Tent; Investors Group Financial Tent; Saturday Night . . . Live!; Business Depot's Literacy Lanes (5 tents with 50 literacy organizations); Alpha-Bits Spelling Bee and Reading Tent; Gap Kid Stage; Bell Celebrity Reading Tent; Starbucks Family Fun Corner</i>
Featured authors, hosts & performers	Stevie Cameron, Lynn Crosbie, Greg Gatenby, Rukhsana Khan, Dennis Lee, Antanas Sileika, Evan Solomon, R.M. Vaughan, Pamela Wallin, Eric Walters, Paul Yee
Other	<ul style="list-style-type: none"> • Expansion to Calgary and Ottawa • Word On Stage (at the BamBoo)

WOTS 1999	
Date	Sunday, September 26, 1999
Location	Queen St. West between Spadina and University
Attendance	125,000 festival goers
Exhibitors	240 exhibitors
Programming	11 Tents and Stages: <i>Toronto Life's Celebrating Canadian Fiction Event Tent; Toronto Book Awards Tent: Chapters Launching Pad; Investor's Group Authors Tent; Toronto Star Writers Tent; Toronto Community Foundation's Cultural Perspectives Tent; Literacy Lanes – Metro Toronto Movement for Literacy; Citytv MainStage; Starbucks Imagination Corner; KidStage; Bell Celebrity Reading Tent</i>
Featured authors, hosts & performers	Lillian Allen, Dennis Bock, Natalee Caple, Joe Fiorito, Allan Fotheringham, Don Gillmor, Mike Leonetti, Molly Peacock, Sarah Sheard, Susan Swan
Other	<ul style="list-style-type: none"> • 10th Anniversary of WOTS Toronto • 5th anniversary of WOTS Halifax and Vancouver • Readers' Choice Book Award is launched • Summer Fundraiser at the Rivoli

WOTS 2000	
Date	Sunday, September 24, 2000
Location	Queen St. West between Spadina and University
Attendance	125,000+ festival goers
Exhibitors	227 exhibitors
Programming	9 Tents and Stages: <i>Toronto Life's Celebrating Canadian Fiction Event Tent; Alliance Atlantis Broadcasting Inc Tent.; City of Toronto Authors Tent; Investors Group Authors Tent; The Toronto Star Writers' Tent; Citytv MainStage presented by Pearson Canada; Crystal Springs KidStage; Chapters Launching Pad; Bell Celebrity Tent</i>
Featured authors, hosts & performers	Linwood Barclay, Alan Cumyn, Christopher Dewdney, Don Gillmor, Michael Holmes, Helen Humphreys, Robert Munsch, Hal Niedzviecki, Ray Robertson, Andy Barrie, Royal City, Patty the Clown, Sharon, Lois and Bram

Other	<ul style="list-style-type: none"> • Summer Fundraiser at Tortilla Flats
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WOTS 2001	
Date	Sunday, September 30, 2001
Location	Queen St. West between Spadina and University
Attendance	150,000 festival goers
Exhibitors	250+ exhibitors
Programming	11 Tents and Stages: <i>Toronto Life's Celebrating Canadian Fiction Event Tent; Investors Group Authors Tent; 3M Canada Event Tent with Sue Warden; Independent & Specialty Booksellers Launching Pad; City of Toronto Tent; The Toronto Star Writers' Tent; Citytv MainStage; Oral Traditions Storytelling Tent; Bell Celebrity Tent; Crystal Springs KidStage; TVOKids Stage</i>
Featured authors, hosts & performers	Margaret Atwood, Dionne Brand, George Elliott Clarke, Sarah Dearing, Camilla Gibb, Tomson Highway, Robert Hough, Dennis Lee, Barbara Reid, Peter Robinson, Stuart Ross, Rick Salutin, Jason Sherman, Mariko Tamaki, Michael Winter, Jeff Healey, Suhana Meharchand
Other	<ul style="list-style-type: none"> • Summer Fundraiser at Tortilla Flats

WOTS 2002	
Date	Sunday, September 29, 2002
Location	Queen St. West between Spadina and University
Attendance	160,000+ festival goers
Exhibitors	262 exhibitors
Programming	12 Tents and Stages: <i>Amazon.ca's "Must Read" Tent; Bell Celebrity Reading Tent; Canadian Children's Authors Stage; Canadian Magazines Tent; City of Toronto Book Awards Tent; Citytv MainStage; Great Books Tent; Metro Toronto Movement for Literacy Tent; Oral Traditions Storytelling Tent; The Toronto Star Writers Tent; TVOKids Stage; Upper Canada Writers' Craft Award Tent</i>
Featured authors, hosts & performers	Ken Babstock, Adwoa Badoe, Joan Barfoot, Janice Gross-Stein, Sheila Heti, Robert Hough, Ann Ireland, Kathy Kacer, Hal Niedzviecki, Ray Robertson, Diane Schoemperlen, Marnie Woodrow, TVOKids
Other	<ul style="list-style-type: none"> • WOTS expansion to Kitchener • Creative writing workshops, writing contest and publication of book, <i>Land That I Dream Of</i>, a collection of stories written by Toronto-based adult literacy learners, in partnership with the National Literacy Secretariat and Metro Toronto Movement for Literacy • Introduction of WOTS colour programming brochure • Summer Fundraiser at the BamBoo • First annual kick-off party at the Rex • Exhibitors boast record sales

WOTS 2003	
Date	Sunday, September 28, 2003
Location	Queen St. West between Spadina and University
Attendance	170,000+ festival goers
Exhibitors	262 exhibitors
Programming	11 Tents and Stages: Amazon.ca's "Must Read" Tent; Canadian Children's Authors Stage; Canadian Magazines Tent; City of Toronto Book Awards Tent; Citytv MainStage; Great Books Tent; Enbridge Gas Distribution Literacy Stage; Oral Traditions Storytelling Tent; Sprint Canada Youth Tent; Toronto Star Writers Tent; TVO Kids Stage
Featured authors, hosts & performers	Ho Che Anderson, Andrea Beck, Christian Bök, Chester Brown, Richard Crouse, Aubrey Davis, Camilla Gibb, John Gray, Mark Kingwell, Gordon Korman, Loris Lesynski, Cynthia MacDonald, Michael McGowan, John Mighton, Emily Pohl-Weary, Michael Redhill, Daniel & Jacob Richler, Erika Ritter, Stuart Ross, Itah Sadu, Seth, Kevin Sylvester, Jowi Taylor, Anna Maria Tremonti, Eric Walters, Ms Frizzle, TVOKids
Other	<ul style="list-style-type: none"> • Media Breakfast (Readers' Choice) at Café Crepe • Kick-off party at the Rex • VIP Lounge at Fez Batik • Expanded colour programming brochure • Exhibitors boast record sales • Selected as one of the City of Toronto's eight signature events to be featured in the "Toronto - You Belong Here" tourism campaign • Named "Best Literary Circus" by NOW magazine critics

WOTS 2004	
Date	Sunday, September 26, 2004
Location	NEW! Queen's Park itself plus Queen's Park Crescent from Charles Street (the ROM) to Wellesley Street (the legislature)
Attendance	200,000 festival goers
Exhibitors	275 exhibitors
Programming	15 Tents and Stages: CBC Stage, Stage and Screen Tent, Multilingual Reading Stage, City of Toronto Book Awards Tent, Enbridge Gas Distribution Literacy Stage, Citytv Main Stage, Brand New Planet Youth Tent, Canadian Magazines Tent, Toronto Star Writers Tent, Must Read Tent, Great Books Tent, Canadian Children's Authors Stage, TVOKids Stage, Storytelling Tent, KUMON Kids Activity Tent.
A sampling of authors, hosts & performers	Linwood Barclay, Di Brandt, Brian Francis, Andrew Heintzman, Robert Hough, Connie Kaldor, Ontario Minister of Education Gerrard Kennedy, Heather Mallick, Stuart McLean, Maureen McTeer, Hal Niedzviecki, Steven Page of the Barenaked Ladies, Andrew Potter and Joseph Heath, Paul Quarrington, Daniel Richler, Russell Smith, Susan Swan, Kate Taylor, Michael Winter, <i>Babar the Elephant King</i>
Other	<ul style="list-style-type: none"> ▪ First-ever Multilingual Reading Stage with readings in languages other than English ▪ A large food vending village on Wellesley Street + food vendors on KidStreet 15 programming stages and tents - the most ever - to celebrate 15 years of The Word On The Street Toronto • Creative writing workshops, writing contest and publication of book, <i>from Self to Story</i>, a collection of stories written by Toronto-based adult literacy learners, in partnership with the National Literacy Secretariat and Metro Toronto Movement for Literacy

WOTS 2005	
Date	Sunday, September 25, 2005
Location	Queen's Park
Attendance	170,000 festival goers
Exhibitors	249 exhibitors
Programming	13 Tents and Stages: <i>Aboriginal Authors Tent, Beyond the Page, Canadian Magazines Tent, City of Toronto Book Awards, Great Books, Multilingual Reading Tent, Real Reads, Toronto Star Writers Tent, CBC Stage, Citytv Main Stage, Enbridge Gas Distribution Literacy Stage, KUMON Kids Activity Tent, Reading Rocks, TVOKids Stage</i>
A sampling of authors, hosts & performers	Dave Bidini, Shaughnessy Bishop-Stall, Joseph Boyden, Amnon Buchbinder, Jose Mario Coelho, Aubrey Davis, Barry Dempster, Franklin the Turtle, Stephen Gill, Cynthia Good, Thomas King, Maryann Kovalski, Dennis Lee, Margaret MacMillan, Stephen Marche, Ruth Ohi, Gillian O'Reilly, Andrew Pyper, Elizabeth Ruth, Shyam Selvadurai, Russell Smith, Evan Solomon, George Strombolopoulos, Kevin Sylvester, David Layton
Other	<ul style="list-style-type: none"> ▪ 13 programming stages and tents ▪ Debuted of workshops tent, "Beyond the Page" (very successful) ▪ Debuted of Aboriginal Authors Tent (very successful) ▪ Named "Best Event" by NOW Magazine

WOTS 2006	
Date	Sunday, September 24, 2006
Location	Queen's Park
Attendance	185,000+ festival goers
Exhibitors	258 exhibitors
Programming	13 Tents and Stages: <i>LongPen Tent, Citytv Main Stage, Canadian Magazines Tent, CBC Stage, Great Books Marquee, Live With Culture Stage at the City of Toronto Tent, NOW Magazine Tent, Pen Canada Writing Life Tent presented by Starbucks Coffee, Toronto Star Tent, WordShop Marquee, Ministry of Education presents the IdeaSpace Young Adult Marquee, Neilson Dairy Oh! Children's Reading Tent, TVOKids Stage</i>
A sampling of authors, hosts & performers	Howard Akler, Margaret Atwood (via LongPen), Kate Mosse (via LongPen), Andy Barrie, Ken Babstock, Lt.-Gov. James Bartleman, Paulette Bourgeois, Dionne Brand, Denise Bukowski, Susan G. Cole, Trevor Cole, Seán Cullen, Howard Engel, Joe Fiorito, <i>Franklin the Turtle</i> , Marie-Louise Gay, Cynthia Good, Charlotte Gray, Janice Kulyk Keefer, Maryann Kovalski, Joanna Manning, Leah McLaren, Hal Niedzviecki, Ruth Ohi, Emily Pohl-Weary, Paul Quarrington, Albert Schultz, Russell Smith, Evan Solomon, <i>uTOPIA</i> editors (Jason McBride and Alana Wilcox) and contributors, Eleanor Wachtel, select cast and crew from <i>Degrassi: The Next Generation</i> , Gillian O'Reilly, Mark Moore, Katrina Onstaad, Greg Gatenby
Other	<ul style="list-style-type: none"> ▪ Introduced an 80-page digest-sized full-colour Festival Program ▪ Introduced an Festival Postcard summarizing the program schedule ▪ World's first transatlantic book signing using the LongPen (Margaret Atwood's long-distance, real-time, signing device) ▪ Official launch of <i>Degrassi: Extra Credit</i> (the graphic novel spin-off from the popular television series <i>Degrassi: The Next Generation</i>) ▪ Official launch of PEN Canada's <i>Writing Life</i> anthology, with a full-day of readings by some of Canada's most celebrated authors

	<ul style="list-style-type: none"> ▪ First successful Young Adult Tent (it was tried previously but didn't attract big crowds) ▪ Launched Loonies for Literacy (raised \$2,500) ▪ Launched the WordShop Tent (a huge success) ▪ Awarded "Best Merchandise", "Best Printed Program" and "Best Newspaper Insert" by Festivals and Events Ontario
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WOTS 2007	
Date	Sunday, September 30, 2007
Location	Queen's Park
Attendance	210,000 festival goers
Exhibitors	245 exhibitors
Programming	14 Tents and Stages: <i>Scotiabank Bestsellers Stage, Great Books Marquee, Children's Activity Tent, Children's Reading Tent, Proud Voices Tent, Diaspora Dialogues Tent, TVOKids Stage, IdeaSpace Young Adult Marquee, Toronto Star Tent, Citytv Main Stage, Canadian Magazines Tent, City of Toronto Tent, Wordshop Marquee featuring the The Humber School for Writers, Comics and Graphic Novels Tent presented in partnership with Toronto Comic Arts Festival</i>
A sampling of authors, hosts & performers	Marc and Craig Kielburger, Vincent Lam, Kenneth Oppel, Mélanie Watt, M.G. Vassanji, Richard B. Wright, David Suzuki, Joe Fiorito, Russell Smith, Chester Brown, Rawi Hage, Alissa York, Barry Callaghan, Deborah Ellis, Howard Engel, Elizabeth Hay, Maureen Jennings, Robert J. Sawyer, Adria Vasil, Libby Znaimer, bill bissett, George Elliott Clarke, Sky Gilbert, Mark Tewksbury, Zoe Whittall, Cynthia Good, Paul Quarrington, Richard Scrimger, Wayson Choy, Dave Bidini, Bruce Cox (Executive Director of Greenpeace Canada, Jan Thornhill, Irene Luxbacher, Storytellers School of Toronto, Helaine Becker, Jacob Berkowitz, Sean Dixon, Sean Cassidy, Sean Cullen, Marie-Louise Gay, Ruth Ohi, Evan Solomon, Frieda Wishinsky
Other	<ul style="list-style-type: none"> ▪ Launched a new website (the last design overhaul was more than five years previous) ▪ Developed an e-newsletter for the general public ▪ Hosted readings by Kenneth Oppel, Melanie Watt, Giller prize recipients M.G. Vassanji, Richard B. Wright, and Kenneth Oppel and a presentation by Dr. David Suzuki to record crowds (typically 200-900 people) at the largest venue ever hosted by The Word On The Street (seating for 312) ▪ Debuted the Proud Voices Tent, the second partnership with Pride Toronto in 2007 (the first was the same stage at Pride) ▪ Participated in Nuit Blanche activities the night prior to the event with Night, City, Dream: A Story (named one of the top ten projects of the night by the Toronto Star) with Diaspora Dialogues and continued to partner with them through the following day with the Diaspora Dialogues Tent. ▪ Debuted the Comics and Graphic Novels Tent in partnership with The Beguiling (huge success) ▪ Books sold by on-site booksellers increased 100% for children's and teen's seller and 650% for the adult seller ▪ Welcomed record numbers of VIPs to our VIP Lounge at its new location in Flavelle House ▪ Creative writing workshops, writing contest and publication of book, <i>Lift Me Up</i>, a collection of stories written by Toronto-based adult literacy learners, in partnership with the Office of Literacy

	<ul style="list-style-type: none"> ▪ and Essential Skills and Metro Toronto Movement for Literacy ▪ Picked “Best Event” by NOW Magazine’s Best of Toronto picks for T.O.’s Top Everything ▪ Selected as one of “Toronto’s Top 100 Events” by Biz Bash, the event industry’s leading trade magazine ▪ Awarded “Best Printed Program” by Festivals and Events Ontario ▪ Nominated for “Best Festival” by the Canadian Event Industry Awards (we were in the top three)
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WOTS 2008	
Date	Sunday, September 28, 2008
Location	Queen’s Park
Attendance	200,000 festival goers
Exhibitors	263 exhibitors
Programming	18 Tents and Stages: <i>Bestsellers Stage, Great Books Marquee, Children’s Activity Tent, Children’s Reading Tent, Proud Voices Tent, Diaspora Dialogues Tent, TVOKids Stage, IdeaSpace Young Adult Marquee, Toronto Star Tent, Citytv Main Stage, Canadian Magazines Tent, City of Toronto Tent, Wordshop Marquee featuring the The Humber School for Writers, Comics and Graphic Novels Tent presented in partnership with Toronto Comic Arts Festival, Little Readers Tent (early literacy), Une ville, des mots/The City of Words Marquee (French immersion), Reader’s Digest Tent, EYE Weekly Music Stage</i>
A sampling of authors, hosts & performers	Joy Fielding, Andrew Pyper, Dr. James Orbinski, Neil Bissoondath, Austin Clarke, Diane Francis, Alan Broadbent, Joan Barfoot, Johnny Bower, David Chariandy, Glen Downie (City of Toronto Book Award 2008 winner), Drew Hayden Taylor, Anthony De Sa, Ken Babstock, David Bezmozgis, Shyam Selvadurai, RM Vaughan, Sean Dixon, Dave Bidini, Rachel Manley, Mary Swan, Shani Mootoo, Bonnie Stern, Jeremy Tankard, Charles Pachter, Bill Slavin, Loris Lesynski, Kathy Stinson, Edo van Belkom, Shane Peacock, Tapestry new opera works, Adam Sol, Ohbijou, Forest City Lovers, Laura Barrett, Mariko Tamaki
Other	<ul style="list-style-type: none"> ▪ Completed a Strategic Plan to guide the organization from 2008-2010 ▪ Expanded the event site to Bloor Street ▪ Launched “What’s New, Canada!”, a program to combat the deep discounting of books ▪ Welcomed record numbers of VIPs to our VIP Lounge, a tent inside the park ▪ Co-launched Canada’s first Mobile Book Club with Open Book Toronto ▪ Offered an Anne of Green Gable’s Dress-up Tent to celebrate the 100th anniversary of the book ▪ Sony had a tent onsite to promote the eReader (Canada’s first electronic book). It was extremely well attended ▪ Buskers roamed the park ▪ Partnered with Pride Toronto on Proud Voices (a.k.a. “The Word On The Street and Pride Toronto Reading Series and Storytelling Series”) for a second year ▪ Introduced 4 new programming initiatives: EYE WEEKLY Music Stage, Une ville, des mots/The City of Words Marquee, Little Readers Tent and Reader’s Digest Tent ▪ Partnered with prestigious Montreal-based literary organization, Blue Metropolis to present: Une ville, des mots/The City of Words

	Marquee
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