

FOR IMMEDIATE RELEASE:

Tuesday, July 26, 2011

THE WORD ON THE STREET TORONTO ANNOUNCES THE RETURN OF THE ELEPHOTO PHOTO HUNT

What: Elephoto Photo Hunt scavenger hunt at The Word On The Street Toronto Festival

When: Sunday, Sept. 25, 2011 from 11:00 until 6:00 – 4-hour shifts

Where: Queen's Park in Downtown Toronto at the Elephoto Photo Hunt tent

Elephoto and The Word On The Street Toronto are celebrating the return of the Elephoto Photo Hunt, back for its second consecutive year. Made for those who just cannot leave the house without a camera in hand and to encourage amateur, semi-professional and professional photographers to come out and get their best shot of the festival, this is a scavenger hunt which asks participants to hunt for and capture a list of specific shots. There will be ONE GRAND PRIZE DRAW for best overall photo, along with many other opportunities to win some fantastic prizes. The winning pictures, and their photographers, will be featured on The Word On The Street Toronto's website for the upcoming year. Full details will be available on festival day at the Elephoto Photo Hunt tent.

About Elephoto:

Elephoto is a 100% Canadian owned and operated company that provides consumers with the ability to create personalized digitally printed photo books, personalized calendars, personalized posters and as of personalized greeting cards. Elephoto is dedicated to quality and speed, while saving you large [shipping costs](#) and duty charges. Elephoto is powered by The Printing House Ltd.™ (www.tph.ca), putting over 50 years of printing experience into each and every [product](#) we make.

About The Word On The Street:

Every year on the last Sunday in September, in the cities of Vancouver, Saskatoon, Kitchener, Toronto, and Halifax, The Word On The Street festivals unite the country in a national celebration of literacy and the written word. Annually attracting over 215,000 visitors to its Queen's Park location, The Word On The Street Toronto is the largest book and magazine festival in Canada.

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Please visit the festival's official website at www.thewordonthestreet.ca. Read our blog, become a fan on Facebook and follow us on Twitter.