



TORONTO BOOK & MAGAZINE FESTIVAL

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TORONTO@THEWORDONTHESTREET.CA

September 25, 2011

11:00 a.m. – 6:00 p.m.

Queen's Park – Free Admission

www.thewordonthestreet.ca

Media Contact: June Dickenson

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Welcome Media!

Thank you for your interest in covering The Word On The Street Toronto.

Here are answers to some FAQ's:

1. Media Accreditation passes may be picked up on Sunday, September 25th on-site at the festival at the Sylvan Learning Volunteer and Media Tent (south west corner of Queen's Park) **beginning at 9:30 a.m.**
2. The media pass will allow you access to all events, where space permits.
3. In an attempt to aid photographers and camera persons in getting the best pictures possible, please let us know how we can help. Please contact June Dickenson at (647) 477-6000 or junedickenson@cogeco.ca in advance, or on-site.
4. A limited number of media parking passes are available. Please contact June Dickenson at (647) 477-6000 or forward your request to junedickenson@cogeco.ca

Here are just some of the many great PHOTO OPPORTUNITIES to take advantage of at this year's Festival:

- Open Mic Hour with Host Kelley Armstrong at This Is Not The Shakespeare Stage (12:45)

- Jian Ghomeshi talks with Jack and Elana Rabinovitch at the Scotiabank Giller Prize Bestsellers Stage (3:30)
- Bestsellers of Tomorrow as chosen by their publishers: Brian Francis, Ian Hamilton, and Shane Peacock (2:15)
- Bestselling Authors at the Scotiabank Giller Prize Bestsellers Stage:
 - ✓ Frances Itani (1:45)
 - ✓ Kenneth Oppel (Noon)
 - ✓ Neil Pasricha (4:30)
 - ✓ Chef Michael Smith (1:00)
 - ✓ Guy Vanderhaeghe (12:30)

Mark McEwan of Fabbrica Restaurant, among others, at Cooks 'n' Book Stage (2:00)

Martin Koupprie of Pangaea Restaurant at Cooks 'n' Books Stage (3:00)

- Favourite authors on KidStreet:
 - ✓ Helaine Becker (5:10)
 - ✓ Cary Fagan (12:10 and 1:40)
 - ✓ Heather Hartt-Sussman (1:00)
 - ✓ Mahtab Narsimhan (2:00)

Meet Polkaroo! (5:30)