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FOR IMMEDIATE RELEASE

September 10, 2009

**20<sup>th</sup> Annual The Word On The Street Toronto**  
**Sunday, September 27, 2009 - Queen's Park**  
**11:00 a.m. to 6:00 p.m.**  
**Free Admission**  
[www.thewordonthestreet.ca](http://www.thewordonthestreet.ca)

### **Canadian Magazines Show and Tell**

(Toronto) As we celebrate the 20<sup>th</sup> Toronto Book and Magazine Festival known as **The Word On The Street**, we are pleased to put magazines front and centre at the **Canadian Magazines Tent**. With support from the **Canada Magazine Fund**, this year's line-up focuses on practical advice from some of your favourite magazines and introduces you to some magazines you will want to discover.

As always, magazines compose at least one-quarter of our exhibitor marketplace, making it easy to speak with editors, find back issues and subscribe to new magazines. There's a Canadian magazine for every interest, and you can find them all at the **Magazines Canada** booth.

Here's our dynamic line-up of presenters for the day – with everything from hockey and beer to fashion deal hunting to how to get published.

Award-winning author **Stephanie Simpson McLellan**, who is also the children's book reviewer for *Today's Parent*, will share tips on getting that children's book you have in your head to publication.

Then join *The Hockey News*' senior writer **Ken Campbell** as he discusses successful ways to engage your children in reading by focusing on their love of hockey.

For fashion deal hunters, there is no better guru than *LOULOU's* Toronto Market Editor **Liv Judd**. She'll share fall trends and bargain hunting techniques.

Work and travel options for young Canadians are opening up around the world. *Verge* magazine editor **Jeff Minthorn** discusses the latest travel trend, "voluntourism", and will answer your questions about this new way to see the world and give back at the same time.

Beer anyone? *TAPS* magazine publisher **Ron Engman** will give you news about local and international beer options, trends and answer your questions about this popular beverage.

Greening your community is a topic we can all get behind. **Marcia Ruby**, editor of *Alternatives Journal*, will give you practical and easy advice so that you can make an impact in your own community.

As cottage season winds down, we're pleased to be joined by *Cottage Life* editor **Michelle Kelly**. She will help ease you into a cottage buying state of mind, if you've always dreamed of having one, and offer tips on how to make ownership more affordable if you already own a vacation paradise.

*Toronto Life* magazine is an indispensable resource for all Torontonians. The magazine's editor **Sarah Fulford** will give you an inside look at how the magazine is put together, how editorial decisions are made and what makes a good *Toronto Life* story.

Literary magazines are on the front lines of Canadian publishing. In fact, many award-winning writers got their start by publishing in these great literary magazines. Join *The Walrus'* managing editor **Jared Bland**, *Brick's* assistant editor **Tara Quinn** and *THIS Magazine's* editor **Graham F Scott** as they give you an editor's perspective on how to grab their attention and how to get published.

### **About The Word On The Street**

Every year on the last Sunday of September, in Vancouver, Kitchener, Toronto and Halifax, The Word On The Street unites the country in a national celebration of literacy and the written word. Annually attracting more than 200,000 visitors to its Queen's Park location, The Word On The Street in Toronto is the largest book and magazine festival in Canada. The 2009 edition is set for September 27, 2009.

*Images are available upon request.*

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