

FOR IMMEDIATE RELEASE
September 2, 2009

20th Annual The Word On The Street Toronto
Sunday, September 27, 2009 - Queen's Park
11:00 a.m. to 6:00 p.m.
Free Admission
www.thewordonthestreet.ca

Enjoy taste sensations at The Word On The Street's Cooks 'n' Books Stage

(Toronto) – **The Word On The Street** is excited to present its first ever cooking venue, the **Cooks 'n' Books Stage!**

Start your day off sampling some fine French fare with **Jean-Pierre Challet** and **Jennifer Decorte** as they prepare delicious French treats from their new book, *One Pot French* then **Brian Morin**, head chef at **beerbistro** in downtown Toronto, will delight you with suds-inspired recipes from *The Beerbistro Cookbook*.

Jennifer McLagan will present her *James Beard Award*-winning book, *Fat*, demystifying fat and enlightening you with its versatility. Then, slow food pioneers **Jeff Crump** and **Bettina Schormann**, who craft seasonal delights at the **Ancaster Old Mill**, will share sumptuous recipes from their new book, *Earth to Table*.

Food Network Canada star **Laura Calder**, of *French Food at Home* fame, will share from her latest book, *French Taste*, and explore the importance of enjoying what we eat and savouring the social, sensual pleasures of the kitchen and table.

Jane Rodmell, proprietor of **All The Best Fine Foods**, a dynamic specialty food and catering company in Toronto, will present from her latest book, *All The Best recipes* and, closing off the day, **Mairlyn Smith** will explore smart food choices through her bestselling book, *Ultimate Foods for Ultimate Health...and Don't Forget the Chocolate!*

About The Word On The Street

Every year on the last Sunday of September, in Vancouver, Kitchener, Toronto and Halifax, The Word On The Street unites the country in a national celebration of literacy and the written word. Annually attracting more than 200,000 visitors to its Queen's Park location, The Word On The Street in Toronto is the largest book and magazine festival in Canada. The 2009 edition is set for September 27, 2009.

*Please add this information to your listings. Images are available upon request.
We are presently confirming interviews. Please check www.thewordonthestreet.ca for updates.*

-30-

For media information please contact:
Planet3 Communications Ltd.
Joanne Smale / Leanne Plummer
T: 647.346.4101 E: info@planet3com.net