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FOR IMMEDIATE RELEASE
August 31, 2009

20th Annual The Word On The Street Toronto
Sunday, September 27, 2009 - Queen's Park
11:00 a.m. to 6:00 p.m.
Free Admission
www.thewordonthestreet.ca

Find Something for Every Reader in the Family at The Word On The Street's Exhibitor Marketplace

(Toronto) – **The Word On The Street's Exhibitor Marketplace** offers visitors unparalleled access to the latest Canadian books and magazines. More than 225 book and magazine publishers, authors, illustrators, arts organizations and literacy programs will line the streets around **Queen's Park** for **The Word On The Street's 20th** festival in Toronto on Sunday, September 27.

Returning to The Word On The Street in 2009 are the names Canadians have grown to know and love in the book and magazine industry, including: **Random House of Canada, Magazines Canada, Simon & Schuster, Scholastic Canada, Rogers Publishing,** and **McClelland & Stewart**. **The Joe Shuster Awards, Canada's Comic Book Creator Awards,** will join the festival for the first time as well as **Kids for Kids Books** offering books for kids, by kids.

The Word On The Street is committed to championing literacy and features literacy organizations to highlight public resources available in the city of Toronto. Among these exhibitors will be **Metro Toronto Movement for Literacy, World Literacy of Canada** and **First Book / Le Premier Livre**, a company devoted to providing new books to children in need.

This year, visitors can learn about the best deals in the park by referring to the *Festival Specials* section in the *Festival Program*. Flip to these pages in the program to find out which authors are available for signings, who will be offering discounts on merchandise and which booths are giving away free gifts with each purchase.

Whether you'd prefer to scope out **Magazine Mews** or head to **KidStreet** for exciting children's programming, The Word On The Street's Exhibitor Marketplace has something for every reader in the family.

About The Word On The Street

Every year on the last Sunday of September, in Vancouver, Kitchener, Toronto and Halifax, The Word On The Street unites the country in a national celebration of literacy and the written word. Annually attracting more than 200,000 visitors to its Queen's Park location, The Word On The Street in Toronto is the largest book and magazine festival in Canada. The 2009 edition is set for September 27, 2009.

Please add this information to your listings. Images are available upon request.

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