

FOR IMMEDIATE RELEASE:

Tuesday, June 28, 2011

HELP WANTED: THE WORD ON THE STREET TORONTO SEEKS INDIVIDUALS FOR THE SYLVAN LEARNING VOLUNTEER PROGRAM

Sylvan Learning is the title sponsor of the Volunteer Program at The Word On The Street Toronto. Volunteers will benefit from opportunities to acquire practical new skills, meet authors and publishers, and share in the enjoyment of Canadian books and magazines at this signature Toronto event.

What: Sylvan Learning Volunteer Program at The Word On The Street Toronto Festival – training provided

When: Festival day is Sunday, Sept. 25, 2011 from 11:00 until 6:00 – 4-hour shifts

Where: Queen's Park in Downtown Toronto

Details: Please e-mail volunteers@thewordonthestreet.ca or visit www.thewordonthestreet.ca and fill out the volunteer form in the **Get Involved** section.

Sylvan Learning Volunteers are invited to participate in the following areas:

- Administration
- Guest services
- Event management/logistics
- Programming
- Exhibitor relations
- Media relations
- Saturday festival set-up

Sylvan Learning Volunteers are in for a great experience and enjoy these perks:

- Access to remarkable Canadian authors, illustrators, poets and journalists
- Free lunch/snacks
- Free souvenir t-shirt
- Letters of reference and community service volunteer hours
- Invaluable experience and transferrable skills – résumé and portfolio-ready!

About Sylvan Learning:

Sylvan Learning is the leading provider of in-center and live, online tutoring to students of all ages, grades and skill levels. More than 900 learning centers worldwide have helped more than 2 million students to discover the joy of learning. Warm, caring tutors tailor individualized learning plans that build the skills, habits and attitudes students need to succeed in school and in life. Affordable tutoring instruction is available in math, reading, writing, study skills, homework help, test prep and more!

About The Word On The Street:

Every year on the last Sunday in September, in the cities of Vancouver, Saskatoon, Kitchener, Toronto, and Halifax, The Word On The Street festivals unite the country in a national celebration of literacy and the written word. Annually attracting over 200,000 visitors to its Queen's Park location, The Word On The Street Toronto is the largest book and magazine festival in Canada.

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For More Information please contact:

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Please visit the festival's official website at www.thewordonthestreet.ca. Read our blog, become a fan on Facebook and follow us on Twitter.